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CURRENT POSITIONS

Assistant Professor of Education and Public Policy, University of Virginia (November 2013 – present).

Senior Researcher, The Access to Opportunity Project, The Center for Education Policy Research at Harvard University and The College Board (November 2013 – present).

Academic Affiliate, ideas42 Behavioral Economics Lab (November 2013 – present).

Acting Assistant Professor of Education and Public Policy, University of Virginia (August 2013 – November 2013).

EDUCATION

Ed.D., Harvard Graduate School of Education (2013)
Concentration in Quantitative Policy Analysis

Qualifying Paper: “Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation.”

Committee: Bridget Terry Long (chair), Richard Murnane, and John Willett

Dissertation Proposal: “Assistance in the 11th Hour: Experimental Interventions to Mitigate Summer Attrition among College-Intending High School Graduates.”

Dissertation Committee: Bridget Terry Long (chair), Christopher Avery, Thomas Kane, and Lawrence Katz

A.B., Honors, Brown University, Environmental Studies (2000).

Honors thesis: “Who Wants Wilderness? Adolescents’ Perceptions of the National Parks.”

HONORS AND RECOGNITIONS

Invited participant, White House Summit on Increasing College Opportunity for Low-Income Students (January 2014).

National Academy of Education/Spencer Foundation Dissertation Fellowship (2013-2014).

Jack Kent Cooke Foundation Dissertation Fellowship (2013-2014).

Lumina Foundation/Institute for Higher Education Policy Academic Fellow (2013-2014).

K. Patricia Cross Future Leaders Award, The American Association for Colleges and Universities (2012).

Finalist, Harvard College Star Family Prize for Excellence in Advising (2012).

Harvard Presidential Instructional Technology Fellowship (2008; 2010).

PEER-REVIEWED PUBLICATIONS

- Castleman, B.L., Page, L.C., & Schooley, K. (2014). "The forgotten summer: Mitigating summer attrition among college-intending low-income high school graduates." *The Journal of Policy Analysis and Management*. DOI: 10.1002/pam.21743
- Castleman, B.L., & Page, L.C. "The not-so lazy days of summer: Experimental interventions to increase college entry among low-income high school graduates." *New Directions for Youth Development*, 2013 (140): 77-97.
- Castleman, B.L., & Page, L.C. (2013). A trickle or a torrent? Understanding the extent of summer melt among college-intending high school graduates. *Social Science Quarterly*. DOI: 10.1111/ssqu.12032
- Castleman, B.L., Arnold, K.D., & Wartman, K.L. (2012). Stemming the tide of summer melt: An experimental study of the effects of post-high school summer intervention on college enrollment. *The Journal of Research on Educational Effectiveness* 5(1): 1 – 18.
- Arnold, K.D., Fleming, S., Deanda, M.A., Castleman, B.L., Wartman, K.L., & Price, P. (2009). The summer flood: The invisible gap among low-income students. *Thought and Action*, Fall 2009: 23-34.

SUBMITTED MANUSCRIPTS

- Castleman, B.L., & Page, L.C. "Summer nudging: Can personalized text messages and peer mentor outreach increase college going among low-income high school graduates?". Under review.
- Castleman, B.L., & Long, B.T. "Looking beyond enrollment: The causal effect of need-based grants on college access, persistence, and graduation." Under review.

WORKING PAPERS

- Castleman, B.L. "Prompts, personalization, and pay-offs: Strategies to improve the design and delivery of college and financial aid information."
- Castleman, B.L. "All or nothing: The impact of partial vs. full merit scholarships on college entry and success."
- Arnold, K.C., Castleman, B.L., Chewning, A., & Page, L.C. "Advisor and student experiences of summer support for college-intending, low-income high school graduates."

ADDITIONAL PUBLICATIONS

- Castleman, B.L., Page, L.C., & Snowdon, A. (2013). SDP summer melt handbook: A guide to investigating and responding to summer melt. Harvard University: Strategic Data Project.
- Castleman, B.L., & Page, L.C. (2013). Can text messages mitigate summer melt? *New England Journal of Higher Education*. May 2013.

FUNDED RESEARCH

- "Personalized postsecondary information for US Army Service Members." (2013)

- The Spencer Foundation. Principal Investigator. (\$43,617).
- “Evaluating the impact of an intensive college preparation program.” (2013)
- Bottom Line. Principal Investigator. (\$105,689).
- “Text messaging interventions to increase postsecondary matriculation and retention.” (2013)
- The Kresge Foundation (Fiscal agent: West Virginia Higher Education Policy Commission). Co-Principal Investigator with Adam Green and Jessica Kennedy. (\$225,000).
- “Counseling for Summer Success: A Pilot of My Summer GPA Summer Melt Solution.” (2013)
- The Michael and Susan Dell Foundation (Fiscal agent: College Bound). Co-Principal Investigator with Lindsay Page. (\$750,926).
- “Austin, TX and Baltimore, MD summer melt transition support program.” (2013)
- Texas Higher Education Coordinating Board. Co-principal investigator with Chris King, Laura Owen, and Lindsay Page. (\$94,433).
 - Abell Foundation. Co-principal investigator with Laura Owen and Lindsay Page. (\$10,000).
- “Late stage support to college-ready students in Delaware.” (2013)
- The Heckscher Foundation for Children. Co-principal investigator with Lindsay Page and Bruce Sacerdote. (\$31,000).
- “Leveraging text messaging to increase college persistence among low-income and first-generation college students.” (2012)
- The Heckscher Foundation for Children. Co-principal investigator with Jon Fullerton and Lindsay Page. (\$28,627).
- “Project SCOPE: Summer Counselor Outreach to improve Postsecondary Enrollment.” (2012)
- W.T. Grant Foundation. Co-principal investigator with Christopher Avery and Lindsay Page. (\$25,000).
- “Summer College Connect: Examining the impact of peer mentor outreach on whether low-income high school graduates enroll in college.” (2012)
- Lindback Foundation. Co-principal investigator with Lindsay Page. (\$14,000).
 - National Association of Student Financial Aid Administrators Research Grant. Co-principal investigator with Lindsay Page. (\$3,000).
- “Examining the Effect of Charter School Attendance on College Attainment.” (2009)
- Harvard Graduate School of Education, Dean’s Summer Research Fellowship (\$3,000).

MEDIA COVERAGE OF RESEARCH

Charleston Daily Mail. [Pilot Offering Text-Based College Counseling](#). September 2013.

The Chronicle of Higher Education. [How Behavioral Science Could Improve College Access](#). September 2013.

Education Sector. [Nudge Nation](#). September 2013.

HuffPost Live. [The Summer Melt](#). September 2013.

Inside Higher Ed. [Beyond Enrollment](#). August 2013.

Slate Magazine. [Financial Aid Makes Kids More Likely to Graduate from College](#). August 2013.

USA Today. [Viewpoint: Time to End Summer Melt](#). August 2013.

The Chronicle of Higher Education. [Need-Based Grant Eligibility Can Boost Completion, Study Finds](#). August 2013.

Minneapolis Star Tribune. [College-Bound Freshmen Get Electronic Nudges to Help Them Get Ready](#). August 2013.

The Oklahoman. [Low-Income Students' College Plans are Susceptible to 'Summer Melt.'](#) August 2013.

National Public Radio's *Morning Edition*. [Why Poor Students' College Plans 'Melt' Over the Summer](#). July 2013.

Time Magazine. [The Key to College Success: Summer](#). May 2013.

Inside Higher Ed. [Season of the Crunch](#). May 2013.

The Providence Journal. [Can Texting Mitigate Summer Melt?](#) May 2013.

The Chronicle of Higher Education. [Text Messages Can Increase Enrollment of Low-Income Students](#). April 2013.

Ed Week. [Summer Texting, Mentoring Keeps Incoming College Students on Track](#). April 2013.

The Quick & The Ed. [How Text Messaging Can Keep Teens on Track to College](#). March 2013.

Inside Higher Ed. [The Other 'Summer Melt in Admissions](#). April 2011.

PRESIDENTIAL/CONGRESSIONAL CITATION OF RESEARCH

The Executive Office of the President. Increasing College Opportunity for Low-Income Students. Citation of summer melt research with Lindsay Page. January 2014.

Senator Mazie Hirono (Hawaii). Statement for the Record. Amendment #21 to the Access to Education for DREAMers and Blue Card Holders Bill. Citation of Castleman & Long (2013): Looking Beyond Enrollment. May 2013.

PRESENTATIONS

Castleman, B.L. "Behavioral insights and postsecondary success."

- Plenary session, Complete College America National Summit (2013).

- Plenary session, ideas42 Behavioral Economics Convening (2013).

Castleman, B.L., & Page, L.C. “Summer nudging: Can personalized text messages and peer mentor outreach increase college going among low-income high school graduates?”

- Plenary session, iMentor, Citi Foundation, and Heckscher Foundation summit on summer melt (2013).
- The Society for Research on Educational Effectiveness Spring Conference (2013).

Castleman, B.L., Page, L.C., & Schooley, K. “The forgotten summer: Mitigating summer attrition among college-intending low-income high school graduates.”

- The United States Department of Education Secondary School Working Group (2012).
- The Association for Public Policy Analysis and Management Fall Conference (2011; 2012).
- The Southern Regional Education Board Go Alliance Conference (2012).
- The Society for Research on Child Development Fall Conference (2012).
- The Society for Research on Educational Effectiveness Fall Conference (2012).
- The Association for Education Finance and Policy Annual Conference (2012).
- The New England Chapter of the American Statistical Association (2012).
- Plenary session, Cristo Rey Network National Summit on College Access (2012) .
- Plenary session, National Association of College Admissions Counselors Conference (2012).

Castleman, B.L. “A necessary investment? Evaluating the impact of grant renewal on college credit accumulation and graduation.”

- The Association for Public Policy Analysis and Management Fall Conference (2012).

Castleman, B.L., & Page, L.C. “A trickle or a torrent? Understanding the extent of summer melt among college-intending high school graduates.”

- Association for the Study of Higher Education Annual Conference (2010).

Castleman, B.L., Long, B.T., & Willet, J.B. “A matter of degrees: The effect of need-based eligibility on whether and when students earn a bachelor’s degree.”

- The Institute for Quantitative Social Sciences Conference on Using Publicly Available Data for Social Policy Research, Harvard University (2010).

Castleman, B.L., Buckley, K.H., & Merseth, K.K. “Considering college outcomes in the charter school achievement debate: The effect of attending a charter school on student enrollment and persistence in college.”

- The American Educational Research Association Annual Conference (2009; 2010).

Castleman, B.L., Arnold, K.A., Wartman, K.L., Fleming, S., Perez, C., & Fraser, D. “Stemming the summer flood: An experimental study of college counselor intervention the summer after high school graduation on low-income students' college enrollment.”

- The Association for the Study of Higher Education Annual Conference (2009).

Arnold, K.D., Fleming, S., Castleman, B.L., DeAnda, M.A., Wartman, K.L., & Price, P. “The summer flood: The gap between college admission and matriculation among low-income students.”

- The American Educational Research Association Annual Conference (2007).

TEACHING FELLOWSHIPS

Teaching Fellow, *Program Evaluation*, Harvard Graduate School of Education (2011, 2012, 2013).

Teaching Fellow, *Microeconomics: A Policy Tool for Educators*, Harvard Graduate School of Education (2008; Head Teaching Fellow 2010, 2011).

Teaching Fellow, *Quantitative Methods for Causal Inference*, Harvard Graduate School of Education (2011).

Teaching Fellow, *Applied Data Analysis*, Harvard Graduate School of Education (2009)

Teaching Fellow, *Tackling the Toughest Challenges for Modern American Higher Education*, Harvard Graduate School of Education (2008, 2009).

Teaching Fellow, *Intermediate Statistics*, Harvard Graduate School of Education (2009).

Teaching Fellow, *Engagement and Learning: Technologies that Invite and Immerse*, Harvard Graduate School of Education (2008).

HIGHER EDUCATION COMMITTEE APPOINTMENTS

Harvard College Committee to Ensure Excellence in Undergraduate Teaching and Learning (2012). Appointed by the Dean of Harvard College. The Committee developed strategies to enhance students' learning experiences and the quality of undergraduate teaching at the College.

Harvard College Freshman Dean's Office Committee on Moral Development (2012).

Harvard College Freshman Dean's Office Committee on the Calendar of Opening Days (2012).

ADDITIONAL HIGHER EDUCATION WORK EXPERIENCE

Freshman Proctor, Harvard College (2010 – 2013). Residential adviser to 27 Harvard College freshmen. Provide academic, personal, and social counseling; support students in their transition from high school to their first year at Harvard College.

Research analyst for the Dean of Undergraduate Education, Harvard College (2008, 2010-2012).

Program Consultant on Alumni Support, The Met Center School District, Providence RI (2007 – 2013).

SECONDARY EDUCATION WORK EXPERIENCE

Director of Curriculum and Post-Secondary Planning, The Met Center School District, Providence RI (2004 – 2007).

High school teacher, The Met Center School District, Providence RI (2001 – 2004).