

Gerald Felix Warburg II

ACADEMIC EXPERIENCE

Current Teaching (Academic Year 2018-19):

***Professor of Practice of Public Policy
Frank Batten School of Leadership and Public Policy
University of Virginia***

- LPPP 3230 “Public Policy Challenges of the 21st Century” (200 students)
- LPPS 5350 “Best Practices for NGO Leaders” (19 students)
- LPPS 6710 “Congress 101: Leadership in Legislative Practice” (25 students)
- LPPS 6715 “Leadership in International Policymaking” (24 students)
- MOOC version of PPOL 3230 on-line @ *Coursera* platform (100,000 viewers)

Previous UVa Teaching/Academic Positions:

Professor of Public Policy/Assistant Dean for External Affairs (2010-15)

- Led Batten School public engagement, outreach and development efforts.
- Created, designed and taught four new Batten courses.
- Created, edited and produced content for first School publications: *Batten Reports, Batten Bulletin*, Batten web site, and advised *Virginia Policy Review*.
- Recruited and organized all meeting agendas for first Batten Advisory Board.
- Coordinated Garrett Hall re-dedication and Conference on Leadership.
- Served as host/moderator for dozens of policymakers brought to Batten, including two US Congress election debates.
- Advised Dean Stam (and, previously, Dean Harding) on Washington outreach, development opportunities, Board of Visitors relations and communications.
- Accepted assignment to create and produce first MOOC from US public policy school and increase market potential for attracting Batten applicants.
- Taught MPP courses each of eighteen consecutive semesters at Batten School.

Selected Academic Service:

- Chair, General Faculty Search Committee (2017-18)
- Member, Communications Search Committee(s) (2017-18)
- Chair, Joint Appointments Search Committee vetting more than a dozen candidates for joint tenured appointments (2015-18).
- Engagement Committee, recruiting/engaging new advisory board, (2015-18).
- Jefferson Medalist Selection Committee, medalist host (2011-18).
- Third Year Review Committee (2015-6), chair, (2016-17).
- Numerous faculty and staff search committees (2011-18).
- Dean's Council (2011-15)

PRIVATE SECTOR LEADERSHIP***Executive Vice President, Cassidy & Associates, Washington, D. C. (1991 – 2009)***

--Managing partner in leading Washington government relations firm. Executive committee officer helping direct work on firm's \$40 million in annual revenues. Coordinated client strategies with subsidiary companies, including Powell-Tate public relations, grassroots, and polling. Provided tactical expertise to *Fortune 100* corporations, NGOs, mayors, university presidents and national medical centers. Extensive commitment to *pro bono* clients, including Save Darfur, Rural Schools Coalition, Council for a Livable World, and juvenile justice/drug rehabilitation programs.

PUBLIC SECTOR EXPERIENCE***Legislative Assistant, United States Senate (1979-1990)***

--Leadership aide, Senate floor assistant and vote counter for Majority Whip Alan Cranston (D-CA) on intelligence, defense, foreign policy, and trade issues. Coordinated work with Democratic and Republican senators on the Senate Foreign Relations Committee, the Asia and Pacific Affairs Subcommittee, and the Banking Subcommittee on International Finance. Staffed bipartisan Senate delegations for meetings with leaders in the Soviet Union, the People's Republic of China, Germany, France, Great Britain, Poland, Mexico, Venezuela, Colombia, Panama, the Philippines and Taiwan. Lead staffer for bipartisan Senate Arms Control Study Group.

Legislative Assistant, United States House of Representatives (1976-1978)

--Aide to Rep. Jonathan Bingham, (D-NY), Chairman of the International Economic Policy and Trade Subcommittee and a member of Speaker O'Neill's Steering and Policy Committee. Principal House staff author and negotiator with White House, State Department, National Security Council, industry, public

interest groups and foreign embassies during consideration of *Nuclear Nonproliferation Act of 1978* (P.L. 95-242). Directed public outreach programs and drafted numerous op ed articles on nuclear power issues. Staff leader of the successful reform campaign to abolish the Joint Committee on Atomic Energy. Coordinated legislative and constituent work on various domestic issues, including energy policy, criminal justice and environmental protection.

PREVIOUS TEACHING/CONSULTING

Adjunct Professor, Georgetown School of Foreign Service (2009)

--Taught graduate seminar in national security policymaking process. Author of two chapters on executive-legislative relations and the role of interest groups in *The National Security Enterprise: Navigating the Labyrinth*. Guest lecturer on intelligence community/national security issues, Georgetown School of Foreign Service (2008, 2009, 2010, 2011, 2013).

Visiting Professor, University of Pennsylvania, Annenberg School of Communication (2008)

--Lead instructor fall semester for course on "The Presidential Election of 2008: A Case Study in New Communications Techniques" (co-taught with David Eisenhower.) Author of *POLICOMM Journal* essay on 2008 election.

Lecturer, Brookings Institution, Advanced Legislative Strategies (2002-11)

--Keynote speaker for quarterly seminar on policymaking process. Presentations included: "Lobbying Reform: Status and Impact"; "Lobbying 101: View from K Street"; "Effective Lobbying in Washington: 10 Steps to Success."

Visiting Lecturer, Stanford University Washington Program (1989, 2009)

--Taught seminar on "Politics of Foreign Policymaking" (1989). Guest lecturer (2009) for Center for International Security and Cooperation, Undergraduate Honors Program in International Security Studies: "Tactical Use of Sensitive Information in National Security Policymaking."

Adjunct Professor, Georgetown University Government Department (1990)

--Authored college textbook and taught undergraduate course on "Issues in Contemporary U.S. Foreign Policy," on recommendation of department chairs, Dr. Robert Lieber and Dr. Madeleine Albright.

Visiting Professor, Hampshire College (1982, 1987, 1995, 2001, 2003)

--Taught several political science courses in Amherst, Massachusetts, for Five College January Term Program.

Consultant, U.S. Nuclear Regulatory Commissioner Peter Bradford (1978)

--Advised Nuclear Regulatory Commission on nuclear export licensing criteria and domestic licensing policy. Authored contract study submitted to Congress: "NRC Procedures for Assessing Need for Power and Alternative Energy Sources in Fulfillment of NEPA Requirements for Environmental Impact Statements."

Research Assistant, Tom Braden (1975-1976)

--Conducted interviews, assisted in drafting and editing articles for nationally syndicated columnist (*Washington Post/Los Angeles Times*) and television commentator (WTOP, CNN's *Crossfire*).

Intern, Senator John Tunney (1975)

--Assisted in covering the Senator's assignment on Joint Committee on Atomic Energy. Wrote comprehensive analysis of California Nuclear Initiative. Drafted freelance articles published in the *Washington Star*.

Guest Lecturer/Panelist (1975 - Present)

--Stanford University MacArthur Fellows, Stanford University Asia-Pacific Fellows Program, University of California Santa Barbara, University of San Francisco, Congressional Quarterly, University of Virginia/Miller Center, International Relations Organization, University Democrats, UVa Last Lecture Series, U.S. Foreign Service Institute, American Council on Germany, Aspen Institute, American University, Nonproliferation Policy Education Center, Carnegie Endowment, Claremont College, Boston University, American Foreign Policy Council, John Hopkins/SAIS, Harvard University/Belfer Center, Asia Foundation, Ditchley Foundation (Oxford University), Ebert Stiftung (Berlin), and Hebrew University (Jerusalem), University of Lyon School of Law, German Marshall Fund (Paris and Berlin), Sciences Politique (Lyon).

EDUCATION

Stanford University (1978-79)

Master of Arts, Political Science. Affiliated with the Center for International Security and Cooperation and the U.S.-China Relations program. Advisee of Professors Alex George and John Lewis.

Hampshire College (1973-76)

B.A. Political Science and Education. Completed requirements for state certification as secondary school teacher of U.S. history and government. Authored Division III thesis entitled "From Dred Scott to Charlotte-Mecklenburg: A History of School Desegregation in the United States."

PUBLICATIONS

Books

Chapters (on Congress and Lobbying) in The National Security Enterprise: Navigating the Labyrinth, George and Rishikoff, editors, Georgetown University Press, (1st edition, 2010, 2nd edition, 2018.)

Chapter (on U.S.-India relations and nuclear nonproliferation policy) in Contemporary Cases in U.S. Foreign Policy: From Terrorism to Trade, edited by Ralph Carter, CQ Press, (2014).

Dispatches from the Eastern Front: A Political Education From the Nixon Years to the Age of Obama, Baltimore: Bancroft Press, (2013).

The Mandarin Club. Baltimore: Bancroft Press, (2006).

Conflict and Consensus: The Struggle between the President and Congress to Shape American Foreign Policy. New York: Harper and Row/Ballinger, (1989).

Public Laws

Principal staff author of the House version of the landmark Nuclear Non-Proliferation Act, testified before Congress on several occasions regarding this comprehensive measure. Played a lead Senate staff role in numerous major congressional proceedings, including enactment of the Comprehensive Anti-Apartheid Sanctions Act; ratification of the INF treaty; the Saudi Arms Sale Resolution of Disapproval; Resolution of Disapproval for U.S. – P.R.C. Nuclear Cooperation Agreement; Philippine aid legislation; Arms Export Control Act amendments; Jordan Arms Resolution of Disapproval; Export Administration Act amendments; El Salvador Human Rights Certification Act; Support East European Democracy Act; Senate investigations of nuclear proliferation in Iraq, Libya, and Pakistan; SALT II Treaty consideration; Nuclear Siting and Licensing Act; Nuclear Fuel Assurance Act; Price-Anderson Act (renewal); and the Bingham Amendment abolishing the Joint Committee on Atomic Energy. Testified before Senate Foreign Relations Committee on ending the U.S. embargo on Vietnam trade.

Selected Articles Authored

“Checks and Balances Needed for Trump,” *Virginia Pilot*, 11/2/18.

“Governing NGOs: A Challenge in Four Acts,” co-author with Professor Bob Bruner,” *Stanford Social Innovation Review*, July 2018.

“Anxious Allies: The Trump Administration and the Guardrails of Democracy,” *Virginia Policy Review*, December 2017.

“A Listening Tour Through Trump Territory: Public Policy and the ‘Towns in Between,’” *Progressive Policy Institute*, Washington DC, July 2017.

“Town Halls: What Price Freedom?” co-author with Allan Stam, *The Hill*, April 2017.

“Best Practices for NGO Leaders,” *Virginia Policy Review*, April 2017.

“Optimism in a Pessimistic Time,” *Virginia Pilot*, 9/11/16.

“The Restless American Electorate: What to Look for on Election Night,” *Virginia Policy Review*, 9/1/16.

“A Virginia Success Story,” *Virginia Pilot*, 8/14/16.

“America’s Exceptional Nationalism,” (with Dean Alan Stam), *Virginia Pilot*, 7/31/16.

“Find the Future in Our Past,” *Virginia Pilot*, 7/3/16

“Unleash U.S. Commerce in Cuba,” (with Professor Jeff Bergner), *Virginia Pilot* 9/22/15.

“Don’t Tread on Public Service,” *Virginia Pilot*, 9/16/2015.

“Learning from Two Long Wars,” (with Professor Jeff Bergner), *Virginia Pilot*, 8/2/15.

“Pope Changes Debate Over Global Warming,” *Virginia Pilot*, 6/18/15.

“Consumer Advice for New baseball Commissioner,” (with Zachary Warburg) *Santa Barbara News*, 5/22/15.

“Congress’ President Problem,” *Virginia Pilot*, 6/18/14.

“Millennials Please Step Up,” *Virginia Pilot*, 3/27/14.

“Fixing the Dysfunction on Capitol Hill,” *Virginia Pilot*, 3/12/14.

“A Time for Diplomacy with Iran,” *Virginia Pilot*, 1/29/14.

“Learning From a Train Wreck,” *Virginia Pilot*, 8/23/13.

“Nonproliferation Policy Reconsidered: The Strange Case of the U.S.-India Nuclear Agreement,” *Nonproliferation Review*, (Winter 2012).

“Fast Forward: Planning for Alternative Policy Futures,” (with Professor Jeff Bergner), *Virginia Policy Review*, Spring 2012.

“Meeting U.S. Foreign Policy Challenges: Best Practices for NGO Leaders,” *Virginia Policy Review*; Spring 2011.

“Staunch the Seepage of Nuclear Know-How,” *San Jose Mercury News*.

“Divestiture will Survive: Claims that Congress Silences States on South Africa Are Wrong,” *Los Angeles Times*.

“Supply-Side Nonproliferation: A Response,” *Foreign Policy*.

“National Security, Narrowly Defined, Produces Insecurity,” *Los Angeles Times*.

Selected Profiles

“A New Kind of Leader: Batten School Takes Hands-On Approach to Develop ‘Challengers of the Status Quo’”, *Virginia Magazine*, Spring 2012.

“Cranston’s Alter Ego,” *Los Angeles Times*;

“Young Political Veteran,” *San Francisco Chronicle*;

“How Taipei Outwitted U.S. Policy,” *Los Angeles Times*;

“A Novel Look at Government Leakers,” *Washington Times*;

“China Dispute Heats Up in Insider’s Thriller,” *Philadelphia Inquirer*;

“The Mandarin Club: Hoping Life Doesn’t Imitate Art,” *Washington Post*;

“Novelist and Lobbyist with a Lovely Ambition,” *The Hill*; and

“Congress Frees Nixon Papers,” *Roll Call*.

PERSONAL

Chairman, Hampshire College Board of Trustees Resources Subcommittee (2003 - 2009)

--Helped direct national endowment campaign and participated in recruitment of Hampshire College’s fourth president. Maintained extensive network of contacts with College donors, both in New England and nationally. Assisted in solicitation of several key donors.

Member, University of Virginia, National Committee on University Resources and Parent Campaign Advisory Board (2006-2009)

--Volunteer supporting \$3 billion campaign to endow one of the nation’s leading public universities.

Canvass Coordinator, Campaign for Change, Virginia (Fall 2008)

--Directed canvass for northern Fairfax County, Virginia. Briefed, coordinated and helped recruit over 1,500 volunteers targeting 180,000 ‘sporadic’ Democrats, absentees and first-time voters. Results in Fairfax County produced a substantial percentage of Obama-Biden campaign’s winning margin in Virginia.

Coordinator, State of Pennsylvania GOTV, Kerry for President, (2004)

--Ran Philadelphia ‘war room’ through fall presidential campaign.

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