

# EILEEN Y. CHOU

Batten School of Leadership and Public Policy |  
University of Virginia  
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## ACADEMIC POSITION

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- 2017 – Present\*      BATTEN SCHOOL OF LEADERSHIP AND PUBLIC POLICY  
UNIVERSITY OF VIRGINIA, Charlottesville, Virginia  
Associate Professor of Public Policy (with tenure)  
\*On leave in 2021
- 2012 – 2017      BATTEN SCHOOL OF LEADERSHIP AND PUBLIC POLICY  
UNIVERSITY OF VIRGINIA, Charlottesville, Virginia  
Assistant Professor of Public Policy  
Assistant Professor of Social Psychology (courtesy appointment),

## EDUCATION

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- 2012      KELLOGG SCHOOL OF MANAGEMENT  
NORTHWESTERN UNIVERSITY, Evanston, Illinois  
Ph.D. In Management & Organizations
- 2007      CALIFORNIA INSTITUTE OF TECHNOLOGY, Pasadena, California  
M.S. In Social Science
- 2005      UNIVERSITY OF CALIFORNIA LOS ANGELES  
B.A. In Psychology and Economics with specialization in International  
Area Studies. *Summa cum Laude*; *Phi Beta Kappa*. Department Scholar  
(Top 1% of graduating class)

## RESEARCH INTERESTS

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- Social Control Mechanisms
- Negotiation & Interactive Decision Making
- Hierarchy: Power, Status & Leadership
- Behavioral Game Theory

## PUBLICATIONS

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\*denotes student or post-doc collaborator <sup>‡</sup>denotes equal authorship, authors listed alphabetically

Sanner, B., \*Ziauddin, H., & Chou, E. Y. (In Press). Nice teams finish last: An investigation of prosocial orientations and prohibitive voice. *Group Processes and Intergroup Relations*

<sup>‡</sup>Chou E. Y., <sup>‡</sup>Hsu, D. Y., & \*Hernon, E. (2020). From slacktivism to activism: Improving the commitment power of e-pledges for prosocial causes. *PlosONE*. 15(4):e 023131.

Halevy, N., Jun, S., & Chou, E., Y. (2020) Intergroup Conflict is Our Business: CEOs' Ethical Intergroup Leadership Fuels Stakeholder Support for Corporate Intergroup Responsibility. *Journal of Business Ethics*, 162(1), 229-246.

Chou, E. Y (2019). Why We're Drawn to Leaders Who Emphasize the Negative, *Harvard Business Review*, (January 2019).

Chou, E. Y. (2018). Naysaying and Negativity Promote Initial Power Establishment and Leadership Endorsement. *Journal of Personality and Social Psychology*, 115(4), 638-656.

\*Reprinted in *Management Insights* in Chinese (Issue 1, 2019) and English (Annual issue, 2019)

Chou E. Y. Halevy, N., Galinsky, A., & Murnighan, J. K. (2017) The Goldilocks contract: The synergistic benefits of combining structure and autonomy for persistence, creativity, and cooperation. *Journal of Personality and Social Psychology*, 113(3), 393-412.

Chou, E. Y., Parmar, B. L., & Galinsky, A. D. (2016). The Link Between Income Inequality and Physical Pain, *Harvard Business Review* (March 2016).

Chou, E. Y. & Nordgren, L. (2016) Safety in numbers: How the mere presence of others increases risk taking behaviors. *Journal of Behavioral Decision Making*, 30: 671-682.

Chou, E. Y., Parmar, B., & Galinsky, A. D. (2016). Economic instability induces physical pain. *Psychological Science*, 27: 443-454.

Chou E. Y. (2015). What is in a name? The toll e-signatures take on individual honesty. *Journal of Experimental Social Psychology*, 61: 84-95.

Waytz, A., Chou, E. Y., Galinsky, A., & Magee, J. (2015). Not so lonely at the top, *the New York Times*.

Waytz, A., Chou, E. Y., Galinsky, A., & Magee, J. (2015). Not so lonely at the top: The relationship between loneliness and power. *Organizational Behavior and Human Decision Processes*, 130: 69-78.

Chou, E. Y. (2015) Will people ever trust e-signatures, *Live Science Expert Voices*

Chou E. Y. (2015). Paperless and soulless. E-signatures diminish the signer's presence and decrease acceptance. *Social Psychological and Personality Science*, 6(3): 343-351.

Halevy, N., & Chou, E. Y. (2014). How decisions happen: Focal points and blind spots in interdependent decision making, *Journal of Personality and Social Psychology*, 106(3): 398-417.

- Halevy, N., Cohen, T. R., Chou, E. Y., \*Katz, J. J., & Panter, A. T. (2014). Mental models at work: Cognitive causes and consequences of conflict in organizations. *Personality and Social Psychology Bulletin*, 40(1): 92-110.
- Chou, E. Y. & Murnighan, J. K. (2013). Life or death decisions: framing the call for help. *PLoS ONE*. 8(3): e57351.
- \*Best Paper Proceedings, Academy of Management Meetings, 2010
- Nordgren, L. & Chou, E. Y. (2013). A devil on each shoulder: When deliberation impairs self-control. *Social Psychological and Personality Science*, 4(2): 233-237.
- Halevy, N., Chou, E. Y., & Galinsky A. D. (2012). Exhausting or exhilarating? Conflict as threat to interests, relationships, and identities. *Journal of Experimental Social Psychology*, 48: 530-537.
- Halevy, N., Chou, E. Y., Galinsky, A., & Murnighan, J.K., (2012). When hierarchy wins: Evidence from the national basketball association. *Social Psychological and Personality Science*, 3(4): 398-406.
- Halevy, N., Chou, E. Y., Cohen, T. R., & Livingston, R., W. (2012). Status conferral in intergroup social dilemmas: Behavioral antecedents and consequences of prestige and dominance. *Journal of Personality and Social Psychology*. 102(2), 351-366.
- Halevy, N., Chou, E. Y., & Murnighan, J.K., (2012). Mind games: The mental representation of conflict. *Journal of Personality and Social Psychology*. 102(1), 132-148.
- \*Most Influential Journal Article Award, International Association of Conflict Management, 2014
- \*Stanley Reiter Best Paper Award, Honorable Mention, Kellogg School of Management, Northwestern University, 2015
- Nordgren, L. & Chou, E. Y. (2011) The push and pull of temptation: The bi-directional influence of temptation on self-control. *Psychological Science*, 22(11), 1386-1390.
- Ostling, R., Wang, J., Chou, E. Y., & Camerer, C. (2011) Testing game theory in the field: Swedish LUPI lottery games. *American Economic Journal-Microeconomics*, 3(3), 1-33.
- Halevy, N., Chou, E. Y., & Galinsky, A. (2011). A functional model of hierarchy: Why, how, and when vertical differentiation enhances group performance, *Organizational Psychological Review*, 1(1), 32-52.
- Halevy, N., Chou, E. Y., Cohen, T., & Bornstein, G. (2010). Relative deprivation and intergroup competition, Special issue of *Group Processes and Intergroup Relations*, 13(6), 685-700.

Chou, E. Y., McConnell, M., Nagel, R., & Plott, C., (2009). The control of game form recognition in experiments: Understanding dominant strategy failures in a simple two person “guessing” game. *Experimental Economics*, 12(2), 159-179.

## **BOOK CHAPTERS**

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Galinsky, A. D., Chou, E. Y., Halevy, N., & van Kleef, G. (2012) The far reaching effects of power: at the individual, dyadic, and group levels, *Research on Managing Groups and Teams*, 15, 81-113.

Halevy, N., Chou, E. Y., & Murnighan, J.K., (2011). Games groups play: Motivated mental models in intergroup conflict and negotiation, *Research on Managing Groups and Teams*.

## **PAPERS UNDER REVIEW**

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\*denotes student or post-doc collaborator <sup>‡</sup>denotes equal authorship and authors listed alphabetically

<sup>‡</sup>Chou, E. Y. & \*<sup>‡</sup>Pai, J. The Distortionary Power of Naysaying Naysaying and Negativity Inflate Decision-Makers’ Confidence. Invited Submission from *OBHDP*.

Chou, E. Y., Hsu, D. Y., & Myung, N. Once Bitten, Twice Shy: The Contagious Effect of Seeing and Experiencing Betrayal. 2<sup>nd</sup> Round Invited Submission from *JEP-Applied*.

\* Best Paper Award finalist, AOM Managerial & Organizational Cognition (MOC) Division

Chou, E. Y., Phillips, K. Are 3 heads better than one? Group versus individual rationality attainment using a two-person beauty contest game. Invited Submission from *Decision Journal*.

<sup>‡</sup>Chou, E. Y., <sup>‡</sup>Halevy, N., & \*<sup>‡</sup>Pai, J. Optimizing Impression Management: Humorous Bragging Surprisingly Solves the Self-Promotion Paradox. Under Review

\*Rong, Y., Hsu, D. Y., & Chou, E. Y. Employee’s Sense of Power Affects Voice Behavior through Task-Conflict Perception: The Moderating Effect of Supervisor’s Sense of Power. Under Review

Tang, S, & Chou, E. Y. Feelings of low personal control increase preference for leaders with religious beliefs. Invited Submission from *Social Psychological and Personality Science*.

## **WORKING PAPERS**

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\*denotes student or post-doc collaborator

\*Rong, Y., Yang, S., Jiang J., & Chou, E. Y. Speaking up to A Trustworthy Leader: Evidence from Leader Status and Power (In)Congruence.

Chou, E. Y., \*Katz, J., Halevy, N., & Murnighan, J. K. The calculative induction of reciprocity.

Chou E. Y. & Galinsky, A. Mothers know best: Expecting parents' intuition of their baby's sex.

## **SELECTED WORK IN PROGRESS**

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\*denotes student or post-doc collaborator

\*Pai, J., Raveendhran, R., Brown-Iannuzzi, J., & Chou, E. Y. Artificial intelligence and mentorship

\*Pai, J., Chou, E. Y., & Halevy, N. Humor at the workplace.

Chou, E. Y., & Halevy, N. Economic insecurity and brokering behavior at the workplace

\*Sullivan, E., Myer, A., & Chou, E. Y. Cultural orientations affect support for redistributive tax policies.

Chou, E. Y., Stalling for better deals: Lag in response time as a negotiation strategy

Chou, E. Y., & Nordgren, L. Relational impact intervention and motivation

Chou, E. Y. With power comes responsibility: Estimating the powerful's stamina.

\*Jurcevic, I., Chou, E. Y., & Braithwaite, J. The Role of Economic Adversity and Insecurity in Perseverance

\*Jurcevic, I., Chou, E. Y., & Trawalter, S. Silence of the lamb

Chou, E. Y., & Hsu, D. Why do We Procrastinate? Goal Paralysis in the Face of Threats

Hsu, D. & Chou, E. Y. Perspective taking causes to ethical lapses

Rong, Y., Hsu, D. Y., & Chou, E. Y. Asymmetric impact of voice and conflict: A field study

Sanner, B., Chou, E. Y., & Duguid, M. Vicariously homosexual? A field study of homosexual role on future outcomes in the entertainment industry.

Sanner, B. & Chou, E. Y. Negativity, Creativity, and Goal Pursuit.

Chou, E. Y., White, R., & Duckworth, A. Student motivation and construal level

Chou, E., Y., Hanbury, M., & Nordgren, L. The coffee shop effect: Solitude and creativity

Wang, C., & Chou, E. Y. The foodie project: Believability of sustainability movement

Tang, S., & Chou, E. Y. King Arthur's contract

Tang, S., & Chou, E. Y. Religiosity and Lack of Control shapes Moral Flexibility

McGrath, S., Chou, E. Y., & Galinsky, A. D. Two is less than one: Value of bundling

Cao, J., Chou, E. Y., & Murnighan, J. K. Pay it forward.

## **HONORS AND AWARDS**

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Leadership in Academic Matters, Participant, UVA, Spring 2020

All University Teaching Excellence Award, UVA, 2016-2017

Faculty Excellence in Teaching Award, Batten School of Leadership and Public Policy, UVA, 2015-2016.

Stanley Reiter Best Paper Award, Honorable Mention, Kellogg School of Management, Northwestern University, 2015, for "Mind games: The mental representation of conflict (2012).

Most Influential Journal Article Award, International Association for Conflict Management, 2014, for “Mind games: The mental representation of conflict (2012).

Best Paper Proceedings, Academy of Management Meetings, 2010, for “Framing the helping decision: ‘Prevent a death’ beats ‘safe a life’”

SSRN's Top Ten download list for MRN Negotiations & Dispute Resolution Network; Bargain Theory; and CSN Business, 2010, for “The hidden cost of contracts: The adverse effects of contracts on relationships and performance”

Full Tuition Scholarship, Division of Humanities and Social Sciences, Caltech, 2007

Graduate Division Fellowship, Division of Humanities and Social Sciences, Caltech, 2006

Highest Honor (Bestowed upon undergraduate with highest cumulative GPA), Department of Economics, UCLA, 2007

## **RESEARCH GRANTS**

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UVA 3 Cavaliers Grant. AI as the new Jeeves? Demographic Factors that systematically influence preference for algorithms versus human mentors. (CoPI with Roshni Raveendhran and Jazmin Brown-Iannuzzi; \$60,000, 2021-2022.

UVA 3 Cavaliers Grant. The Moderating Effects of structured versus case Interviews on Candidate Rapport-Building Impressions and Outcomes. (CoPI with Bidan Parmar and Gary Ballinger; \$60,000, 2018-2020.

Society for the Psychological Study of Social Issues (SPSSI) Local & State Policy Initiative grant. Confederate Memorabilia Conundrum: Uniting Communities with a Legacy of Injustice (CoPI with Ines Jurcevic, Benjamin Converse, and Sophie Trawalter; \$2,000, 2017-2018.

Joanne Cohoon Enhancement Grant from UVA CHARGE, NSF ADVANCE Program for “Naysaying and Negativity Promote Initial Power Establishment and Leadership Endorsement (\$4,920), 2016-2017.

Bankard Fund for Political Economy Grant for “Contagious betrayal effect on charitable giving” (\$29,723), 2015-2016

Batten Institute Research Grant for “The coffee shop effect: Others’ mere presence spurs creativity” (\$13,200), 2014-2015

Bankard Fund for Political Economy Grant for “Contracting for cooperation: The benefits of less specific contracts” (\$29,233), 2013-2014

Excellence in Diversity Fellowship, University of Virginia, (\$1,000)

Kellogg Dispute Resolution Research Center Grant, 2008, 2009, 2010

Graduate Fellowship, Northwestern University. 2008, 2009, 2010

Li Ming Fellowship, Caltech, 2008 (\$1,500)

## **TEACHING INTERESTS**

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- Negotiations and Conflict Management
- Organizational Behavior
- Behavioral Economics
- Groups and Teams
- Judgment and Decision Making
- Leadership

## **TEACHING EXPERIENCE**

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Negotiations, Batten, UVA (MPP elective)  
Rating Achieved: 5 out of 5

Negotiations, Darden, UVA (MBA elective)  
Rating Achieved: 4.88 out of 5

Values-based Leadership, Batten, UVA (MPP elective)  
Rating Achieved: 5 out of 5

Psychology for Leadership, Batten, UVA (MPP core)  
Rating Achieved: 4.83 out of 5

Introduction to Civic Leadership, Batten, UVA (Undergraduate core)  
Rating Achieved: 4.96 out of 5

Negotiations, Kellogg School of Management, Northwestern University (Spring 2012)  
Rating Achieved: 8.1 out of 10

Guest Lecturer, on Negotiations, Kellogg School of Management, Northwestern University  
MBA Leadership in Organization, Spring 2012

Guest Lecturer, on Prosocial Behaviors and Emotions, Kellogg, Northwestern  
MBA Values-based leadership, Spring 2009 - 2011

Guest Lecturer, Caltech  
Law and Economics, Fall 2006

## **EXECUTIVE EDUCATION PROGRAMS**

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## **University of Virginia, University Advancement Leadership Retreat, 2021-2022**

### **University of Virginia, Darden Graduate School of Business**

Negotiating Success - A Learning Laboratory, 2017, 2018  
Leadership Development Program, 2017, 2018, 2019, 2020  
Allan Myers Program, 2019  
UVA Advancement Executive Program

### **University of Virginia, Batten School of Leadership and Public Policy**

Managerial Negotiations  
School of Engineering and Applied Science  
Chemical Engineering  
UVA Human Resources

## **INVITED TALKS**

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- 2021-2022: Cornell University, ILR School (Postponed due to COVID)
- 2019-2020: Washington University in St. Louis – Olin School of Business (Rescheduled due to COVID)  
Jefferson Society Distinguished Speaker Series (Rescheduled due to COVID)  
UVA Women Leadership Development Program
- 2018-2019: University of North Carolina – Chapel Hills  
Jefferson Scholars Foundation Institute for Leadership and Citizenship
- 2017-2018: Stanford University  
University of Wisconsin – Madison  
National Taiwan University  
UVA-Deloitte Professor Series
- 2016-2017: Jefferson Scholars Foundation Institute for Leadership and Citizenship
- 2015 – 2016: HKUST, Oxford-HKUST Leadership and Public Policy Series  
Columbia Business School, Leadership Workshop (declined: schedule conflict)  
University of Virginia, Psychology department
- 2014 – 2015: Johns Hopkins University, Carey Business School  
Blueprint Leadership Program, University of Virginia  
Naval Reserve officers Training Corps, University of Virginia  
UVA Advancement Community Learning & Organizational Effectiveness
- 2013 – 2014: Blueprint Leadership Program, University of Virginia,
- 2012 – 2013: Duke Fuqua School of Business  
University of Virginia, Psychology department



2011 – 2012: Harvard University, Kennedy School  
University of Virginia, Batten School of Leadership and Public Policy  
Columbia Business School  
INSEAD (Fontainebleau Campus)  
National University of Singapore  
University of Arizona  
Cornell University, ILR School

### **SELECTED CONFERENCE PRESENTATIONS**

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- Chou, E. Y. Criticism and negativity promote endorsement of power. Academy of Management, Anaheim, California, 2016 (OB and CM Showcased Symposium)
- Chou, E. Y., Ruttan, R., & Rong, Y. Ego depletion facilitates creativity. Academy of Management, Anaheim, California, 2016 (Symposium)
- Chou, E. Y. Interpersonal Trust: What Are We Talking About, What Are We Measuring, and Where Are We Going. Academy of Management, Vancouver, Canada, 2015 (Panel)
- Chou, E. Y., What's in a name? IACM, Amsterdam, Netherlands, 2014 (paper session).
- Chou E., Y., Hanbury, M., & Nordgren, L. The Coffee Shop Effect: Solitude and Creativity. Judgment and Decision Making, Long Beach, CA. 2014 (poster session).
- Chou, E. Y., What's in a name? Academy of Management, Philadelphia, PA, 2014 (paper session).
- Chou, E. Y., What's in a name? IACM, Amsterdam, Netherlands, 2014 (paper session).
- Chou, E. Y., Halevy, N., & Galinsky, A. D. Contracting for creativity: Less specific contracts liberate the mind, APS, SF, CA, 2014 (symposium).
- Chou, E. Y. Nudges: Tips for Incorporating the Science of Behavior Change into Your Existing Classes. NASPAA, Washington DC, 2013 (Panel)
- Chou, E. Y., Halevy, N., & Galinsky, A. D. Contracting for creativity: Less specific contracts liberate the mind, Academy of Management, Orlando, FL, 2013 (paper session).
- Chou, E. Y & Halevy, N Mind Games. Society of Experimental Social Psychology, Austin, TX, 2012 (symposium).
- Chou, E. Y. & Nordgren, L. Safety in numbers: How the mere presence of others increase risk taking behaviors, Judgment and Decision Making, Seattle, WA, 2011 (paper session).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Hidden costs of contracts. Academy of Management, San Antonio, TX, 2011(paper session).

- Chou, E. Y., Halevy, N., & Murnighan, J. K. Trust as a tactic. Academy of Management, San Antonio, TX, 2011 (Symposium).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Relational costs of contracts, International Association for Conflict Management, Istanbul, Turkey, 2011 (paper session).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Calculative trust as a signal. International Association for Conflict Management, Istanbul, Turkey, 2011 (paper session).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Hidden costs of contracts. Judgment and Decision Making, St. Louis, MO, 2010 (paper session).
- Chou, E. Y., & Murnighan, J. K. Do you deserve my empathy? The attribution-prospect-empathy- status quo (APES) model of helping behavior. Academy of Management, Montreal, Canada, 2010 (paper session).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Hidden costs of contracts. International Association for Conflict Management, Boston, MA, 2009 (poster session).
- Chou, E. Y., & Murnighan, J. K. Do you deserve my empathy? The attribution-prospect-empathy- status quo (APES) model of helping behavior. Judgment and Decision Making, Boston, MA. 2009 (paper session).
- Chou, E. Y., Halevy, N., & Murnighan, J. K. Hidden costs of contracts. Behavioral Decision Research in Management, Pittsburgh, PA, 2009 (poster session).
- Chou, E. Y., Phillips, K. Are 3 heads better than one? Group versus individual rationality attainment using a two-person beauty contest game. International Association for Conflict Management, Kyoto Japan, 2009 (paper session).
- Chou, E. Y., Phillips, K. Are 3 heads better than one? Group versus individual rationality attainment using a two-person beauty contest game. GPIR Preconference, Tampa FL. (poster session).
- Chou, E. Y., & Murnighan, J. K. Do you deserve my empathy? The attribution-prospect-empathy- status quo (APES) model of helping behavior. Judgment and Decision Making Preconference, Tampa FL. (poster session).
- Chou, E. Y., Phillips, K. Are 3 heads better than one? Group versus individual rationality attainment using a two-person beauty contest game. Judgment and Decision Making, Chicago IL. 2008 (paper session).
- Chou, E. Y., Phillips, K. Are 3 heads better than one? Group versus individual

rationality attainment using a two-person beauty contest game. Graduate Student Conference on Experiments in Interactive Decision Making and Group Dynamics, Princeton NJ, 2008 (paper session).

Ostling, R., Wang, J., Chou, E. Y., and Camerer, C. Field and lab convergence in poisson LUPI game. Judgment and Decision Making, Long Beach CA. 2007 (poster session).

## **PROFESSIONAL SERVICE**

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### ***Editorial Board***

Organizational Behavior and Human Decision Processes	2020 – Present
Journal of Personality and Social Psychology	2018 – 2020

### ***Ad-Hoc Reviewer***

Austrian Science Foundation Grant (ASF)  
Academy of Management Discoveries  
Israel Science Foundation Grant (ISF)  
Journal of Experimental Social Psychology  
Journal of Managerial Psychology  
Journal of Personality and Social Psychology  
Management Science  
Nature Communication  
Organizational Behavior and Human Decision Processes  
Organizational Science  
PNAS  
Psychological Science  
Psychological Reports  
Public Administration Review  
The Eurasian Economic Review  
The Scandinavian Journal of Economics

## **SCHOOL/UNIVERSITY SERVICE**

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Batten Executive Committee, 2019-2022  
Batten Family Distinguish Chair Professor Search Committee, 2019-2020.  
Algernon Sydney Sullivan Committee (University-level committee), 2020  
Batten Teaching Faculty Search committee, 2019-2020 (Chair)  
Batten Research Speaker Series, 2019-2020  
Curriculum Committee (BA Curriculum), 2019-2020  
Organizational Excellence (University-level committee), 2019-2020  
Algernon Sydney Sullivan Committee (University-level committee), 2019  
Batten Jr. Faculty P&T committee, 2018 (Co-chair)  
Batten Third-Year Review committee, 2018-2019  
Batten Faculty Promotion committee, 2018

Graduate Teaching Awards Review, 2018  
Batten Dean's Reappointment Committee, 2018  
Batten Jr. Faculty P&T committee, 2017  
Keynote Speaker, CGH Global Health Dinner Series, 2016  
Batten Executive Committee, 2016-2017  
Batten Research Speaker Series, 2016  
Batten Steering Committee, 2016-2017  
Curriculum Committee (Co-chair), 2016-2018  
Batten Leadership Center Post-Doc Search Committee, 2016  
Judge for NASPAA Simulation Competition. 2016  
Assistant Director of IT Search Committee, 2015  
Director of Development Search Committee, 2014-2015  
Curricular Committee, 2014-2016  
Lectures from Legend, Batten Family Weekend, 2015  
Batten Admit Weekend Faculty Speaker, 2015  
Batten Orientation Weekend Faculty Speaker, 2014  
USOAR Seminars, 2014  
Policy Analysis Search Committee, 2013-2014  
Dean's Search Committee, 2013-2014  
Capstone Committee, 2013-2014  
Batten Dean's Council, 2013-2014  
Cognitive Psychology Search Committee, 2013-2014  
Keynote Speaker, Batten Undergraduate Dinner Series, 2014  
Lectures from Legend, Batten Family Weekend, 2014  
Batten Admit Weekend Faculty Speaker, 2014  
Batten Orientation Weekend Faculty Speaker, 2013  
2<sup>nd</sup> year student dinner series, 2013-2014  
USOAR Seminars, 2013  
Batten Curricular Delegation to Hong Kong, 2013  
Young Scholars Delegation to Taiwan, 2013  
Consulting on the Milstein Symposium, 2013  
Batten Admit weekend: Faculty Research Panel, 2013  
Search committee for Senior Lecturer, 2012-2013

## **DISSERTATION AND RESEARCH ADVISING**

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Scott Baker, Ph.D. (Dissertation committee member)  
Brendan Boler, Ph.D. (Dissertation committee member)  
Alex Schiller, Ph.D. expected 2017 (Dissertation committee members)  
Christopher A. Gay, Lt Col, USAF, Ph.D. expected 2016 (Dissertation committee members)  
Rebecca Frasier, Ph.D. expected 2015 (Dissertation committee members)  
Brendan Boler, Ph.D. expected 2018 (Dissertation committee members)  
Sean Carr, Ph.D. 2013, Now at Batten Institute (Dissertation committee members)  
Marshall Hanbury, BA expected 2014 (undergraduate thesis advising)  
Scott McGrath, BA expected 2015 (undergraduate thesis advising)  
Bryan Kardos, BA expected 2015 (undergraduate research advising)

Megan Yu, BA expected 2018 (undergraduate research advising)  
Eileen Herson, BA expected 2019 (undergraduate research advising)  
Hector Quijano, BA expected 2020 (undergraduate research advising)  
Emmet Sullivan, BA expected 2020 (undergraduate research advising)  
Savannah Page, BA expected 2021 (undergraduate research advising)  
Giovanna de Almeida expected 2021 (undergraduate research advising)

## **SELECTED MEDIA MENTIONS**

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### Domestic Press:

*Harvard Business Review; Scientific American; How Stuff Works; Fortune; Wall Street Journal; NPR Morning Edition; Fast Company; Harvard Business Review; Forbes; Boston Globe; Pacific Standard (reposted on The Week Magazine); Yahoo News; Star2; Look; 6Minutes; Health Canal; Next Shark; Island Crisis; News Max; Shape; Pain News Network; Tech Times; Science Alert; WNYW Fox 5; Spektrum; Tech News 2Night; CBS Radio News San Francisco; The National Law Review; News Nation; CBS; Phys.org; National Affairs*

### International Press:

*ABC Nyheter (Norway); Dinero en Imagen (Spain); Kronika (Hungary); Gazeta Lekarska (Poland); Affaritaliani (Italy); Gardian Nigeria; Daily Mail (England); Suddeutsche Zeitung (Germany); DNA India; Life Hacker India; Times of India; Jiangsu (China); Toronto Star (Canada)*

## **PROFESSIONAL CONSULTING**

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Blooders.org, collaborating with Universidad de Monterrey, Mexico (pro bono)

UVA PISCES Leadership team – Organization and Management Infrastructure